

Jade Cormier

Web & IT Project Coordinator — Business & Tech Hybrid Profile

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Github: <https://github.com/JadeCathleen> · **Portfolio:** <https://jade-cormier.com/>

Linkedin: <https://www.linkedin.com/in/jade-cormier/>

PROFILE

Business & tech professional with experience in marketing, product management, and Web development. Working at the intersection of users, business needs, and technical teams, with a strong product and user focus. Seeking a Product Owner or Web Project Management role where I can leverage this hybrid expertise.

PROFESSIONAL EXPERIENCE

Web & IT Project Coordinator — Quantic-conseil

Montreal, QC - February 2026 to Present

- **Gathered and qualified client needs** for Web and IT support requests, then prioritized and routed them to the appropriate technical resources.
- **Defined project timelines and key steps** for IT transformation and Web projects in collaboration with technical teams.
- Performed **functional testing and quality assurance** on websites and followed up on fixes.
- Maintained and updated **WordPress websites** and ensured requests were followed through to resolution.
- Contributed to **digital marketing initiatives** for Web clients, including SEO, campaigns, and UX/UI.

IT Referent — Winddle *(concurrent with Full-stack Developer role)*

Paris, France — January 2023 to May 2025

- Set up and improved customer data systems.
- Acted as a **liaison between project, product, and development teams** to facilitate the implementation of business needs.
- Contributed to **identifying and resolving technical issues** related to data and internal tools.

Full-stack Developer — Winddle

Paris, France — May 2022 to May 2025

- Full-stack development on a supply chain **SaaS platform** using Ruby on Rails and Vue.js.
- Led and developed the **redesign of the document management system**, from architecture to user interface.
- Participated in **Agile workflows**, including sprint planning, backlog refinement, and reviews.
- Developed **REST APIs** and their front-end / back-end integration.
- Migrated Backbone Router to Vue Router.
- Optimized SQL queries to improve application performance.

Teaching Assistant — Le Wagon

Paris, France — January to April 2022

- Supported students throughout their Web development training.

Buyer / Product Manager — Fashion (Ready-to-Wear)

Paris, France — October 2016 to June 2021

- Managed fashion collections and **analyzed sales performance** to inform product decisions.
- Managed an **annual purchasing budget of several million euros**.
- **Negotiated** with suppliers and monitored product quality.
- Managed a team of two.

SKILLS

Product & Project Management

Product Management · Agile / Scrum · Web Project Management · Requirements Gathering · Technical Team Coordination · QA / Functional Testing

Web Development

Ruby on Rails · Vue.js · JavaScript · TypeScript · HTML/CSS · API REST · SQL · PostgreSQL · MySQL

Quality & Collaboration Tools

RSpec · Minitest · Jest · Capybara · Git · GitHub · CI/CD · Docker · AWS · Datadog · Sentry · Swagger · dbdiagram.io · Zoho suite (Projects, Desk, Vault) · Trello · ClickUp

Design & Other

Figma · TailwindCSS · Bootstrap · WordPress · Microsoft Office Suite

EDUCATION

Web Development — Le Wagon

Paris, France — Oct to Dec 2021

- 9-week bootcamp
- Ruby on Rails, JavaScript, SQL, HTML/CSS. Two group projects completed.

Master's Degree in management — Audencia Business School

Nantes, France — 2010 to 2016

- Grande École Master's Program
- Specialization in Product Management. Academic exchange in Seoul (4 months).

High School Diploma — Economics & Social Sciences

Meaux, France — 2010

LANGUAGES

- French: Native
 - English: Bilingual (IELTS 8/9)
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VOLUNTEERING

- Restos du Coeur — 2022
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INTERESTS

Video games, hiking, cinema, creative arts, escape games

REFERENCES

Guillaume Grenet – CTO, Winddle

(Letter of recommendation available upon request)